

DAVID H. GANNON

Web / IA / Designer

Denver, CO | 303.999.7670

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EXPERIENCE

Web Designer/User Experience/Info Architect *Studio Hampton* | Denver, CO

June 2000 to Present

Building sites for major clients such as University of Colorado-Denver's IE and The City of Lakewood, I prepare site maps, functional and technical specifications, business requirements, wireframes and use cases, as well as, design and code most sites.

Designer/Art Director, *Denver Newspaper Agency* | Brand Marketing, Denver, CO

June 2004 to Present

Working with internal and external clients, I design marketing materials, web ads and websites, information architecture/UX, Flash presentations, direct mail, consumer ads, posters, and corporate identity.

Web designer, *CheapTickets.com*, Englewood, CO | December 2003 to Present

I was hired to design a new site for Cheap Tickets new Small Business Portal. Designing navigational buttons, homepage and secondary pages' look and feel. Working with the marketing department to design web banners, advertisements for airlines, and homepage ads.

Web designer, *Arrow Electronics*, Denver, CO | March 2001 to February 2002

Worked on the company's Intranet, Planet Arrow, designed user interfaces, animated banner ads, buttons and logos and converted 1-100 page documents from print collateral to the Web.

Designer, *Smith and Jones Advertising*, Worcester, MA | June 1997 to June 1999

Worked with creative director and client services manager to conceive advertising campaigns and ads for national accounts Breton Crackers and Compaq. Designed print collateral, ads, brochures, catalogs, and Websites. Dealt directly with clients and printers, juggled multiple projects simultaneously, quoted/bid print jobs, set up and directed photo shoots.

Art director/designer, *The Nantucket Beacon*, Nantucket, MA | September 1995 to June 1997

Managed art department, designed ads, special section covers, campaigns and promotional pieces. Responsible for production and layout in art department, as well as, full pagination. Worked with the editor, advertising representatives, and newsroom to compile final product.

QUALIFICATIONS

User Experience/Information Architect
CSS

HTML Programming
Design

Software: Adobe CS3, CSS, Flash, Dreamweaver, JavaScript, BBEdit, HTML, Keynote

Hardware: Fluent on both Macintosh and PC

EDUCATION

Diploma: Universal Technical Institute/Commercial Art Division, Omaha, NE

Computer Graphics

Graphic Arts